Rating

0.00

0.00

Net Amount

\$97,898.75

ORDER

Orders	Order / Rev:	107734		
	Alt Order #:	06861689	_	TIP OF
	Product Desc:	NRCC IE 2012		HD
	Estimate:	3337		KSNV
	Flight Dates:	10/19/12 - 10/25/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/11/12 / 12/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	National Media, Inc.		
	Buying Contact:		— Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Ln.	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	NRCC-IE		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Amy McCreary

End Date

Bill Plan

Start Date

10/01/12	10/25/12	95	\$115,175.00	\$97,898.75	October 2012	95	\$115,175.00	\$97,898.75	
					Totals	95	\$115,175.00	\$97,898.75	
Account Exec	cutives								
Account Execu	utive	Sales Office	Sales Region	Start Date / E	End Date	Order %			

Start Of Order - End Of Order

Net Amount

Totals

Month

October 2012

Spots

95

100%

Gross Amount

\$115,175.00

Order Share	Share	Total
KSNV	53%	\$115,175.00
Market	100%	\$217,311.32

Spots Gross Amount

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	5%	\$10,865.57
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$32,596.70
KTUD	2%	\$4,346.23
KVVU	20%	\$43,462.26
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$10,865.57

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	≣ 1	KSNV	10/19/12	10/19/12	M-F 5-6a WakeUp	w/Wa@M	5-6a		F	:30	2	\$600.001	0.00 NM	2	\$1,200.00
					M-F 5-6a WakeUp	w/Wagners									
	,	WAKE V	V/WAGNR	:S1											
		Star	t Date E	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
_	W	eek: 10/1	5/12 1	0/21/12	F	2	\$600.00	0.00							

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KSNV

Order / Rev: 107734

107734

Advertiser: NRCC-IE

Alt Order #: 06861689

Product Desc: NRCC IE 2012

Flight Dates: 10/19/12 - 10/25/12

E 12 KSNV

TODAY SHW Start Date

E 13 KSNV 10/23/12 10/23/12

Week: 10/22/12

10/22/12 10/22/12

End Date

10/28/12

Today Show

Today Show

Weekdays

CM

Spots/Week

CM

658a-9am

1 \$1,900.00

658a-9am

Rate

Estimate: 3337

Len Spots Rtg Type Spots Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Amount KSNV 10/19/12 10/19/12 M-F 5-6a WakeUp w/WaQM :30 \$600.001 0.00 NM \$1,200.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Weekdays Start Date **End Date** Spots/Week Rate Rating 10/21/12 ----F--\$600.00 Week: 10/15/12 0.00 E 2 KSNV 10/22/12 10/22/12 M-F 5-6a WakeUp w/WaCM 5-6a M-----:30 2 \$600.001 0.00 NM 2 \$1,200.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 10/22/12 10/28/12 \$600.00 0.00 E 3 KSNV 10/23/12 10/23/12 M-F 5-6a WakeUp w/Wa@M 5-6a -T----:30 2 \$600.001 0.00 NM 2 \$1,200.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 -T----\$600.00 Week: 10/22/12 0.00 E 4 KSNV 10/24/12 10/24/12 M-F 5-6a WakeUp w/WaCM \$600.001 0.00 NM 5-6a --W----:30 2 2 \$1,200.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Weekdays Spots/Week Start Date **End Date** Rate Rating 10/28/12 --W----\$600.00 Week: 10/22/12 0.00 E 5 KSNV 10/25/12 10/25/12 M-F 5-6a WakeUp w/WaCM 5-6a \$600.001 ---T---:30 2 0.00 NM 2 \$1,200.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 End Date Spots/Week Rating Start Date <u>Weekdays</u> Rate ---T---10/28/12 \$600.00 Week: 10/22/12 0.00 E 6 KSNV 10/19/12 10/19/12 M-F 6-7a WakeUp w/WaCM 6-7a ----F--:30 2 \$1,000.001 0.00 NM \$2,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----F--\$1,000.00 0.00 2 \$1,000.001 **KSNV** 10/22/12 10/22/12 M-F 6-7a WakeUp w/WaQM :30 0.00 NM \$2,000.00 6-7a 2 M----M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating \$1,000.00 Week: 10/22/12 10/28/12 0.00 KSNV 10/23/12 10/23/12 M-F 6-7a WakeUp w/WaQM :30 2 \$1,000.001 0.00 NM 2 \$2,000.00 -T----M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 **End Date** Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/22/12 10/28/12 -T----\$1,000.00 0.00 KSNV 10/24/12 10/24/12 M-F 6-7a WakeUp w/WaCM :30 2 \$1,000.001 0.00 NM --W----2 \$2,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Spots/Week Start Date **End Date** Rating <u>Weekdays</u> Rate Week: 10/22/12 10/28/12 \$1,000.00 0.00 E 10 KSNV 10/25/12 10/25/12 M-F 6-7a WakeUp w/WacM ---T---:30 2 \$1,000.001 0.00 NM 2 \$2,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating ---T--Week: 10/22/12 10/28/12 \$1,000.00 0.00 658a-9am E 11 KSNV 10/19/12 10/19/12 **Today Show** CM ---F--:30 1 \$1,900.001 0.00 NM \$1,900.00 **Today Show** TODAY SHW **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/15/12 10/21/12 1 \$1,900.00 0.00

:30

:30

M-----

-T----

Rating

0.00

1 \$1,900.001

1 \$1,900.001

0.00 NM

0.00 NM

\$1,900.00

\$1,900.00

Print Date: 12/04/12 10:16:49 Page 3 of 7

KSNV

Order / Rev: 107734

Advertiser: NRCC-IE Product Desc:

Alt Order #: 06861689 NRCC IE 2012

Flight Dates: 10/19/12 - 10/25/12 Estimate: 3337

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show Today Show									
TODAY			,									
	art Date	End Date	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u>	Rating						
Week: 10, E 14 KSNV		10/28/12		CM	\$1,900.00 658a-9am	0.00 W	:30	1 (\$1,900.001	0.00 NM	1	\$1,900.00
L 14 KONV	10/24/1	12 10/24/12	Today Show	Civi	0004-94111		.50	1 4	,,900.001	O.OO INIVI		ψ1,900.00
TODAY	′ SHW		,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	Today Show	CM	\$1,900.00 658a-9am	0.00	:30	1 (\$1,900.001	0.00 NM	1	\$1,900.00
L 13 KSINV	10/23/1	12 10/25/12	Today Show Today Show	Civi	030a-9am	,	.30	1 4	, 300.001	U.UU INIVI	'	\$1,900.00
TODAY	′ SHW											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	T News 3 Sunrise -		\$1,900.00 6a-7a	0.00	:30	2	\$450.001	0.00 NM	2	\$900.00
E 10 KSINV	10/20/1	12 10/20/12	News 3 Sunrise 5		0a-1a	5-	.30	2	\$430.00 I	U.UU INIVI	2	φ900.00
NW3 A	T SUNRI	SE										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10,		10/21/12	Caturday Taday	2	\$450.00	0.00	.20		\$000 004	0.00 NM	2	£4 000 00
E I/ KSINV	10/20/1	12 10/20/12	Saturday Today Saturday Today	СМ	7a-9am	5-	:30	2	\$900.001	U.UU INIVI	2	\$1,800.00
SATUR	DAY TO	DAY	,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	Nove 2 Cuprice	2 CLINDOM	\$900.00	0.00	.20		Φ4E0 004	0.00 NM	2	Ф000 00
E 18 KSNV	10/21/1	12 10/21/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S	:30	2	\$450.001	0.00 NM	2	\$900.00
NW3-S	UNRS W	/KND										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	S	2	\$450.00	0.00			\$405.004	0.00.1114		# 405.00
E 19 KSNV	10/19/1	12 10/19/12	Days of our Lives Days of our Lives		1258p-2pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS-	OUR LIV	ES	Days of our Lives	,								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	F	1	\$425.00	0.00			\$405.004	0.00.1114		# 405.00
E 20 KSNV	10/22/1	12 10/22/12	Days of our Lives Days of our Lives		1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS-	OUR LIV	ES	Days of our Lives	,								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	1	\$425.00	0.00			# 405.004	0.00.1114		A 0 0 0
E 21 KSNV	10/23/1	12 10/23/12	Days of our Lives Days of our Lives		1258p-2pm	-T	:30	1	\$425.001	0.00 NM	0	\$0.00
DAYS-	OUR LIV	ES	Days of our Lives	•								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/22/12 <u>n Date Ra</u>	10/28/12	-T escription	1 Stor	\$425.00 <u>t/End Time</u>	0.00	Veekdays	Leng	ath Data	Rtg Type		
		_	Pays of our Lives		Bp-2pm	_	<u>veekuays</u> Т		30 (\$425.00			
	edited		.,						(, ,			
[CI	REDIT-R	EFUND]										
E 22 KSNV	10/24/1	12 10/24/12	Days of our Lives		1258p-2pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS-0	OUR LIV	ES	Days of our Lives	i								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	W	1	\$425.00	0.00						
E 23 KSNV	10/25/1	12 10/25/12	Days of our Lives		1258p-2pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS-0	OUR LIV	ES	Days of our Lives	i								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	T	1	\$425.00	0.00						
E 24 KSNV	10/19/1	12 10/19/12	M-F Early News	CM	5-630p	F	:30	1 \$	\$1,800.001	0.00 NM	1	\$1,800.00
			M-F Early News									

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KSNV

Order / Rev: 107734

Advertiser: NRCC-IE

Alt Order #: 06861689 Product Desc: NRCC IE 2012

10/19/12 - 10/25/12 Flight Dates:

3337 Estimate:

Inventory Code Break Start/End Time Len Spots Ln Ch Start End Days Rate Pri Rtg Type Spots Amount NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----F-\$1,800.00 0.00 E 25 KSNV 10/22/12 10/22/12 M-F Early News CM 5-630p M----:30 \$1,800.001 0.00 NM \$1,800.00 M-F Early News NEWS 3 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/22/12 10/28/12 M-----1 \$1,800.00 0.00 E 26 KSNV 10/23/12 10/23/12 :30 2 \$1,800.001 0.00 NM M-F Early News CM 5-630p -T----2 \$3,600.00 M-F Early News NEWS 3 Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 2 \$1,800.00 0.00 E 27 KSNV 10/24/12 10/24/12 M-F Early News 1 \$1,800.001 0.00 NM CM 5-630p :30 \$1,800.00 --W----M-F Early News NEWS 3 Spots/Week Start Date End Date Rating <u>Weekdays</u> Rate 10/28/12 --W---Week: 10/22/12 1 \$1,800.00 0.00 E 28 KSNV 10/25/12 10/25/12 M-F Early News CM :30 2 \$1,800.001 0.00 NM \$3,600.00 5-630p ---T---2 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---T---2 \$1,800.00 0.00 E 29 KSNV 10/20/12 10/20/12 СМ \$675.001 Sa-Su Early News 5pm-630pm ----S-:30 2 0.00 NM 2 \$1,350.00 Sa-Su Early News NEWS 3 Spots/Week Start Date **End Date Weekdays** Rating Rate 10/21/12 ----S-Week: 10/15/12 \$675.00 0.00 M-F Jeop/Wheel 2 \$1,700.001 E 30 KSNV 10/19/12 10/19/12 CM 630-730pm ----F--:30 0.00 NM 2 \$3,400.00 M-F Jeopardy/Wheel of Fortune JEOP/WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--Week: 10/15/12 10/21/12 2 \$1,700.00 0.00 0.00 NM E 31 KSNV 10/22/12 10/22/12 SIGN ON-SIGN OFF CM 2 \$1,700.001 930-1030P M----:30 2 \$3,400.00 Jeop/Wheel in Prime (9:30 PM-10:30 PM) JEOP/WHEEL Spots/Week **End Date** Rating Start Date <u>Weekdays</u> Rate Week: 10/22/12 10/28/12 2 \$1,700.00 0.00 2 \$1,700.001 E 32 KSNV 10/23/12 10/23/12 M-F Jeop/Wheel CM 630-730pm -T----:30 0.00 NM 2 \$3,400.00 M-F Jeopardy/Wheel of Fortune JEOP/WHEEL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$1,700.00 0.00 E 33 KSNV 10/24/12 10/24/12 M-F Jeop/Wheel CM 630-730pm :30 2 \$1,700.001 0.00 NM 2 \$3,400.00 --W----M-F Jeopardy/Wheel of Fortune JEOP/WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 2 \$1,700.00 0.00 E 34 KSNV 10/25/12 10/25/12 M-F Jeop/Wheel CM 630-730pm :30 2 \$1,700.001 0.00 NM 2 \$3,400.00 M-F Jeopardy/Wheel of Fortune JEOP/WHEEL Spots/Week Start Date **End Date** Weekdays Rate Rating 10/28/12 ---T---Week: 10/22/12 \$1,700.00 0.00 E 35 KSNV 10/19/12 10/19/12 Ralston Reports CM 730-758pm ---F--:30 \$900.001 0.00 NM 1 \$900.00 FacetoFace/Ralston Report NWS3 J. RALSTON Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 \$900.00 0.00 E36 KSNV 10/22/12 10/22/12 **RALSTON in PRIME** 8-11pm :30 \$900.001 0.00 NM CM M-----1 1 \$900.00 RALSTON in PRIME NWS3 J. RALSTON

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KSNV

Order / Rev: 107734

Advertiser: NRCC-IE

Estimate:

Alt Order #: 06861689

Product Desc: NRCC IE 2012

Flight Dates: 10/19/12 - 10/25/12

3337

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Snote	Amount
	RALSTON in PRIME CM	8-11pm	M	:30 1		0.00 NM	3pois 1	\$900.00
	RALSTON IN PRIME CIVI	o-11pm	V — — — —	.30 1	φ900.00 I	U.UU INIVI	ı	\$900.00
NWS3 J. RALSTON	Marahalana On ata Marah	Data	Detien					
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week M 1	<u>Rate</u> \$900.00	Rating 0.00					
E 37 KSNV 10/23/12 10/23/12	•	730-758pm	-T	:30 1	\$900.001	0.00 NM	1	\$900.00
NWS3 J. RALSTON	FacetoFace/Ralston Report							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	-T 1	\$900.00	0.00					
E 38 KSNV 10/24/12 10/24/12		730-758pm	W	:30 1	\$900.001	0.00 NM	1	\$900.00
NWS3 J. RALSTON	FacetoFace/Ralston Report							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	W 1	\$900.00	0.00					
E 39 KSNV 10/25/12 10/25/12	Ralston Reports CM	730-758pm	T	:30 1	\$900.001	0.00 NM	1	\$900.00
NIMOO I DALOTON	FacetoFace/Ralston Report							
NWS3 J. RALSTON Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T 1	\$900.00	0.00					
E 40 KSNV 10/20/12 10/20/12	Weekend Jeopardy/WheeM	630-730pm	S-	:30 1	\$525.001	0.00 NM	1	\$525.00
	WKND Jeop/Wheel	•						
JEOP/WHEEL		ъ.	5					
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$525.00	Rating 0.00					
E 41 KSNV 10/22/12 10/22/12	<u> </u>	8-9pm	M	:30 1	\$4,000.001	0.00 NM	1	\$4,000.00
E 41 ROIV 10/22/12 10/22/12	Monday Prime 8-9pm	О ОРШ	1-1	.00	ψ-1,000.001	0.00 14141	•	ψ-1,000.00
THE VOICE								
Start Date End Date	Weekdays Spots/Week M 1	Rate	Rating					
Week: 10/22/12 10/28/12 E 42 KSNV 10/23/12 10/23/12	M 1 Tues PR 8-9p CM	\$4,000.00 8-9pm	0.00 -T	:30 2	2 \$4,000.001	0.00 NM	2	\$8,000.00
E 42 NOINV 10/23/12 10/23/12	Tuesday Prime 8-9pm	о-эрті	-,	.50 2	. ψ4,000.001	0.00 14101	2	ψο,000.00
VOICE	, ,							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12		\$4,000.00	0.00	-20 4	\$40,000,004	0.00 NIM	4	#40.000.00
E 43 KSNV 10/21/12 10/21/12	NFL Football CM NFL Football	1P-9PM	S	:30 1	\$10,000.001	0.00 NM	1	\$10,000.00
NBC SUN-FTBL	THE FOOLDAIN							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12		\$10,000.00	0.00					
E 44 KSNV 10/21/12 10/21/12	News 3 Live in Prime CM News 3 in Prime	7-10pm	S	:30 2	\$1,800.001	0.00 NM	2	\$3,600.00
NWS3 LVE-PRIME	News 5 III I IIIIe							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12		\$1,800.00	0.00					
E 45 KSNV 10/22/12 10/22/12		7-10pm	M	:30 2	\$1,200.001	0.00 NM	2	\$2,400.00
NWS FOLO DEBATE	News 3 in Prime							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	M 2	\$1,200.00	0.00					
E 46 KSNV 10/22/12 10/22/12		11pm-1135p	m M	:30 1	\$1,400.001	0.00 NM	1	\$1,400.00
NEWS 3 AT 11	M-F News 3 at Eleven							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12		\$1,400.00	0.00					
E 47 KSNV 10/24/12 10/24/12		11pm-1135p	mW	:30 1	\$1,400.001	0.00 NM	1	\$1,400.00
NEWS 2 AT 44	M-F News 3 at Eleven							
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12		\$1,400.00	0.00					
E 48 KSNV 10/25/12 10/25/12	CM	11pm-1135p	mT	:30 1	\$1,400.001	0.00 NM	1	\$1,400.00

Print Date: 12/04/12 10:16:49 Page 6 of 7

KSNV

Order / Rev: 107734

Advertiser: NRCC-IE

Product Desc:

Alt Order #: 06861689

NRCC IE 2012

Flight Dates: 10/19/12 - 10/25/12

Estimate: 3337

Ln Ch	Start	End	Inventory Code		Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F News 3 at Ele M-F News 3 at El									
NEWS	3 AT 11									_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T		\$1,400.00	0.00			*	2 22 1114		*
E 49 KSNV	10/20/1	2 10/20/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135pm	nS-	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
WKD2	NWS-AT	11	Ja-Su News J at	LIGVOII								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	/15/12	10/21/12	S-	1	\$1,400.00	0.00						
E 50 KSNV	10/21/1	2 10/21/12	Sa-Su News 3 at		11pm-1135pm	nS	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
WKD N	WS3 AT	11	Sa-Su News 3 at	Eleven								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S		\$1,400.00	0.00						
E 51 KSNV	10/19/1	2 10/19/12	The Tonight Show	v CM	1135p-1236a	F	:30	2	\$750.001	0.00 NM	2	\$1,500.00
TONIT	- 01 1147		Tonight Show									
TONITE	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	<u>vveekuays</u> F	<u>30013/44eek</u>	\$750.00	0.00						
			The Tonight Show		1135p-1236a	M	:30	2	\$750.001	0.00 NM	2	\$1,500.00
			Tonight Show		·							
TONITE												
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
E 53 KSNV					1135p-1236a	-T	:30	2	\$750.001	0.00 NM	2	\$1,500.00
L 33 NOIV	10/23/1	2 10/25/12	Tonight Show	V CIVI	1155p-1250a	-,	.50	2	ψ130.001	O.OO INIVI	2	ψ1,300.00
TONITE	SHW		3									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	-T	2	\$750.00	0.00			A750.004	0.00.1114		0.4 5 00 00
E 54 KSNV	10/24/1	2 10/24/12	The Tonight Show Tonight Show	v CM	1135p-1236a	W	:30	2	\$750.001	0.00 NM	2	\$1,500.00
TONITE	SHW		ronight onow									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	2	\$750.00	0.00						
E 55 KSNV	10/25/1	2 10/25/12	The Tonight Show	v CM	1135p-1236a	T	:30	2	\$750.001	0.00 NM	2	\$1,500.00
TONITE	SHW		Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T	2	\$750.00	0.00						
E 56 KSNV	10/19/1	2 10/19/12	Late Night w/Fallo		1236a-136am	F	:30	2	\$350.001	0.00 NM	2	\$700.00
1.5411	ON		Late Night w/Fallo	on								
J FALL	on art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	<u> </u>		0.00						
			Late Night w/Fallo		1236a-136am		:30	2	\$350.001	0.00 NM	2	\$700.00
			Late Night w/Fallo									
J FALL		.		0	5 /	5 .:						
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
			Late Night w/Fallo		1236a-136am		:30	2	\$350.001	0.00 NM	2	\$700.00
LOO ROIV	10/20/1	10/20/12	Late Night w/Fallo		12000 1000111	•	.00	_	ψοσο.σο ι	0.00 14141	_	ψ100.00
J FALL	ON		-									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	-T	2 200 CM		0.00	.20	2	\$250.004	0.00 NIM	2	Ф 7 00 00
E 29 KONV	10/24/1	2 10/24/12	Late Night w/Fallo		1236a-136am	W	:30	2	\$350.001	0.00 NM	2	\$700.00
J FALL	ON		_ato ingit wir all	···								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	2	\$350.00	0.00			•			
E 60 KSNV	10/25/1	2 10/25/12		CM	1236a-136am	T	:30	2	\$350.001	0.00 NM	2	\$700.00

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KSNV

Order / Rev: 107734

Advertiser: NRCC-IE

Alt Order #: 0

06861689

Product Desc: NRCC IE 2012

10/19/12 - 10/25/12

NRCC IE 2012

Flight Dates: 10/19/12 - 10/25/1

Estimate: 3337

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
		Late Night w/Fallon										
		Late Night w/Fallon										
J FALLON										_		
Start Date	End Date	Weekdays Sp	ots/Week	Rate	Ratin	g						
Week: 10/22/12	10/28/12	T	2	\$350.00	0.0	00						
E 61 KSNV 10/20	/12 10/20/12	Saturday Night Live	СМ	1130pm-1:0)2am -	S-	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
		Saturday Night Live										
SAT NITE LIVI	≣	, 0										
Start Date	End Date	Weekdays Sp	ots/Week	Rate	Ratin	g						
Week: 10/15/12	10/21/12	S-	1	\$2,000.00	0.0	00						
E 62 KSNV 10/21	/12 10/21/12	Sports Night in Las V	ega@M	Sun 1135p-	1200a -	S	:30	1	\$400.001	0.00 NM	1	\$400.00
		Sports Night in Las V	egas									
SPORT NT-L \	/GS	, ,	J									
Start Date	End Date	Weekdays Sp	ots/Week	Rate	Ratin	g						
Week: 10/15/12	10/21/12	S	1	\$400.00	0.0	00						
	_	<u> </u>							·	Totals	95	\$115,175.00